

National Bank Once Again Rewarded for its Structured Products

Montreal, July 8, 2014 – For the third year in a row, National Bank, represented by its structured products team, won in the *Best Product Performance in Canada – Notes* sub-category at the *North American Structured Products Conference 2014*, held in Boston.

Organized by *StructuredRetailProducts.com*, this event recognizes excellence in the North American structured products industry. The winners were selected based on the measurable performance of their products using an extensive research database.

"National Bank is proud to win such a prestigious award for a third consecutive year. This honour is a testimony to our ability to continually engineer products that perform well under a broad range of market conditions, as well as to innovate in anticipation of changing investor needs," explained Vincent Marquis, Managing Director – Structured Solutions Group at National Bank.

This most recent accomplishment follows in the footsteps of two other awards that National Bank received earlier this year:

- The *Structured Products Canada House of the Year, Americas Award*, which recognizes the Bank's innovation in 2013 in terms of engineering structured products (from London's *Structured Products* magazine).
- The Bank also received the *Tailored Canadian Structured Notes*, becoming the first Canadian institution rewarded for its made-to-measure products offered to individuals for a multitude of underlying needs (from *mtn-i*, an internationally known organization specialized in structured products).

About National Bank of Canada

With \$194 billion in assets as at April 30, 2014, National Bank of Canada (www.nbc.ca), together with its subsidiaries, forms one of Canada's leading integrated financial groups. The Bank has close to 20,000 employees and is widely recognized as a top employer. Its securities are listed on the Toronto Stock Exchange (TSX: NA). Follow the Bank's activities via social media and learn more about its extensive community involvement at clearfacts.ca and commitment.nationalbank.ca.

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Information (The telephone number provided below is for the exclusive use of journalists and other media representatives.):

Marie-Pierre Jodoin
Senior Advisor – Public Affairs
National Bank
Tel.: 514-394-4209